

Layout and Design - 613.010

Program Categories: [Communications](#)

Program Page: <https://fsr.questar.org/product/layout-and-design-613-010/>

Program Summary

Questar III's Communications Layout and Design Service offers districts diverse and interesting ways to effectively and efficiently communicate with the school community.

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Program Description

Questar III's Communications Layout and Design Service offers districts diverse and interesting ways to effectively and efficiently communicate with the school community. A graphic design and communications team designs and disseminates a wide array of communication materials ranging from news releases to community newsletters. Due to the team's close working relationships with vendors, the Communications Service often produces enticing, high-quality materials at low cost to the district. Schools can contract for help with one-time projects or long-term needs. Questar's Communications Layout and Design Service may include the following (depending on the project):

- layout;
- graphic design;
- photography;
- branding and identify packages;
- prepress preparation;
- print management;
- distribution/circulation management;
- media/community relations;
- writing

Additional Information

- **How To Add This Service:** Enroll in the service when submitting the year's Final Service Request (FSR) or join the service later by submitting a FSR amendment.
- **Cost Methodology:** Cost is based on an estimated number of hours to complete a specific job, plus the cost of supplies such as artwork, photography, etc.
- **Additional Services:** Working closely together, Questar III's Communications Service tightly integrates the district's marketing communications materials to ensure consistent voice and messaging
- **Additional Benefits:** Questar III's Communications Service has earned awards from the National School Public Relations Association (NSPRA) and New York State Public Relations Association (NYSPRA).
- **Participating District(s):** Averill Park, Berkshire, Brunswick, Cairo-Durham, Catskill, Coxsackie-Athens, East Greenbush, Germantown, Greenville, Hoosick Falls, Ichabod Crane, Lansingburgh, New Lebanon, Rensselaer, Schodack, Troy, Wynantskill
- **Type of Aid:** BOCES